ANDRE BRUNI

ART DIRECTOR / CREATIVE DIRECTOR

Colorado Springs, CO · Open to remote · (954) 639-2634
andre@andrebruni.com · andrebruni.com · linkedin.com/in/andre-bruni-98b3178

PROFILE

Creative leader with 20+ years directing brand, motion, and 3D work across broadcast, automotive, and agency settings — six of them as Art Director at Blue Gorilla Digital, now producing creative for KKTV 11 News (CBS · E.W. Scripps). I build brand systems, direct campaigns from concept through delivery, and mentor the designers around me, with AI-assisted workflows that cut production time without cutting quality.

CORE SKILLS

Software After Effects · Premiere Pro · Photoshop · Illustrator · InDesign · Figma · Cinema 4D · Blender · Unreal Engine 5 · WordPress

Disciplines Art Direction · Creative Direction · Brand Systems & Identity · Campaign Development · Team Leadership & Mentoring · Motion Design · 3D Animation · Video Production · Cross-Functional Collaboration · AI-Assisted Creative Workflows

EXPERIENCE

Creative Producer — KKTV 11 News (CBS · E.W. Scripps) May 2024 – Present

Colorado Springs, CO

- Produce the station's on-air motion graphics, promos, commercials, and 3D animation for the CBS affiliate serving Southern Colorado.
- Designed and animated the station logo treatment and news-open graphics package, refreshing the entire on-air look.
- Turn around 3–5 finished spots per week on same-day news deadlines, carrying each from concept and storyboard through design, sound, and final edit.
- Built seasonal and sports promo packages including Labor Day Liftoff, Friday Night End Zone, Back to School, and the CBA Awards.

Art Director — Blue Gorilla Digital Oct 2018 – May 2024

Jupiter, FL · remote

- Led automotive creative for 30+ dealership and brand clients across email campaigns, web banners, brochures, social, logos, broadcast spots, and instructional video.
- Directed brand systems and motion projects end to end, including the animated Blue Gorilla brand logo and reusable dealer campaign templates.
- Set creative direction and mentored designers and freelancers, owning the production-quality bar across recurring multi-channel campaigns.
- Built and maintained WordPress sites and landing pages to support campaigns.

Graphic Illustrator — Avid4 Adventure May 2016 – Sep 2018

Denver, CO

- Created custom illustration and print collateral for an outdoor-education brand, including the camper passport program and a leadership poster series.

Senior Designer — JVS Marketing 2011 – 2016

Jupiter, FL

- Produced automotive marketing creative — email, banners, brochures, logos, commercials, and instructional video — for dealership clients.

Earlier: Web & Motion Graphics Designer, JM Family Enterprises · Senior Designer, JobSite123 · Web Designer, Falkinburg Imagesetting

EDUCATION

University of Alaska Anchorage — B.A., Theatre & Art